

NORTHWIND NATURAL FOODS COOPERATIVE

# NORTHWIND NEWS

SPRING 2012

## WHAT'S HAPPENING IN MAY:

### We need volunteers and donations for the co-op garage sale/bake sale!

The co-op is participating in the Ironwood city wide garage sales on June 2nd to raise funds for co-op improvements. We are collecting donations up until May 29th at the co-op. We will also need donations for the bake sale as well! Those can be dropped off at the coop anytime Friday June 1st. Please include a list of ingredients. The sale will be held at Outreach Coordinator, Megan Fuller's, house on Lake Ave very close to the Chamber of Commerce kick off events. A few volunteers are needed to transport items and help man the sale.

Contact Megan at [outreach@northwindcoop.org](mailto:outreach@northwindcoop.org) to volunteer or donate.



### Don't forget to fill out your survey!

The NNFC Outreach Committee is conducting the first co-op survey in nearly six years! The new Board of Directors is committed to improving our customers' experience and we want your input! Please fill out the short survey in the store or online at: [www.surveymonkey.com/s/NNFC2012](http://www.surveymonkey.com/s/NNFC2012). The deadline is May 31st. As our thanks for your time you will receive a 10% off coupon for your next co-op purchase! Thank you!

## MAY

Member Specials!

Reed's Ginger Brew

SALE 3.99! - Reg 6.79

Angie's Classic Kettle Corn

SALE 2/5 - Reg. 3.89

Ezekiel 4:9 Burger Buns

SALE 3.79 - Reg 5.29

Wallaby Organic

Strawberry Yogurt

SALE 89¢ - Reg. 1.29

Lightlife Foods Tofu Pups

SALE 3.39 - Reg. 4.89

Annie's Organic Ketchup

SALE 3.49 - Reg. 4.99

Woodstock Organic

Mustard

SALE 2.79 - Reg. 3.79

Kettle Sea Salt Potato Chips

SALE 2.29 - Reg. 3.19

Nutiva Organic

White Chia Seeds

SALE 7.99 - Reg. 14.39

Giovanni Root 66 Shampoo

SALE 5.49 - Reg. 7.95

Garden of Eatin Chips

Party Size!!

SALE 2/\$7 - Reg 5.49

## WHAT'S A POSITIVE CHARGE ACCOUNT?

With the new "Point of Sale" computerized check-out system come many new features. One is a positive charge account. Members can deposit funds into their accounts which are already being used to give discounts and track sales. You may be thinking, why would I want to open a positive charge? Here are just a few reasons a

positive charge account might be of interest to you:

- It saves the co-op credit card processing fees which can be up to \$700 per month!
- You won't need to fuss with cards, checks or cash.

- It helps the co-op maintain a healthy cash flow.
- It makes budgeting your grocery expenses easier.

~If you are interested in opening a positive charge account just ask one of our friendly staff members!~

# Letter from the Board

Hey everybody!

Leah Gramitt, board President here. So, we've survived another U.P. winter! (Granted this one was pretty mild.) This makes U.P. winter number five for my family. I've been recently thinking about the co-op and how it's evolved since we moved to Ironwood. A lot has changed since I first visited Ironwood in the Fall of 2007 on our tour of the western U.P. Since that first visit the co-op has gained fresh organic produce every Friday, a bulk section, a web presence (I didn't even know the co-op existed when I stumbled upon it 5 years ago...and I was doing a lot of online research about Ironwood), local products, new freezers, fresh artisan bread and over 220 members! The new board, voted in last November, acknowledges the co-op's accomplishments but also recognizes there is still lots of work to do. Sales are modestly, yet steadily increasing each year and now it's apparent this co-op is ready for the next step.

I'm happy to report we have a great group of board members that are highly motivated and in the store a lot. We gratefully welcome back Terry Davis as Board Secretary. Karl Jensen, the board's new treasurer, has been regularly working with Lori, our bookkeeper, as she transitions from relying heavily on an outside accountant, to doing almost all the bookkeeping in house. With an updated computer and QuickBooks software, the co-op is saving hundreds of dollars a month! (A special thank you to David Traczyk's accounting office for helping make it a smooth transition.) Brenda Harville, in addition to serving as the new Vice President, has taken on ordering, stocking and maintaining the produce section. I've been focusing on coordinating the new efforts, tightening up our operations, identifying our weaknesses and strengths, reducing wasted spending and am committed to improving our customers' experience. Megan Fuller, recently appointed interim board member, has taken on the job of Outreach Coordinator, heading up the first co-op customer survey in nearly six years. She's currently organizing a fundraising garage/bake sale and can be seen many days of the week passing out product samples and helping maintain the co-op. Co-op member, Stacey Kooiker Brostoski, has volunteered her expertise in business operations and finance to help us get on course for a successful future.

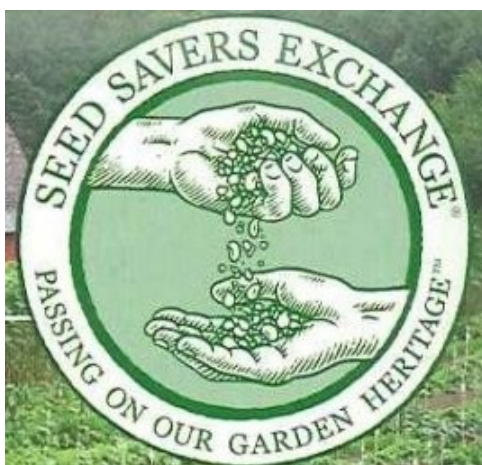
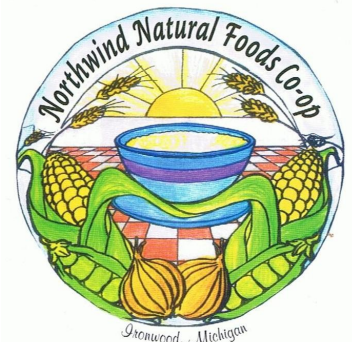
A big thank you to those who've joined the cause. Feel free to contact me if you have an area of expertise, time to lend a hand or any thoughts or suggestions. Remember, membership is ownership. This is OUR co-op, it's here for us and anyone who shares our vision of good food and cooperation!

See you at the co-op!

-Leah

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## Seed Savers Heirloom Seeds are available NOW!

You will not find a better selection of high quality seeds in the area! Now is the time to get your seedlings sprouting. We've got favorites like mixed salad greens, pole beans, corn and broccoli as well as gorgeous heirlooms like Five Color Swiss Chard, Dragon Carrots and Brandywine Tomatoes. We're salivating just looking at the packets! The season is here so come get yours!

Read all about the amazing work and commitment going on at Seed Savers Exchange in Decorah, Iowa at [seedsavers.org](http://seedsavers.org).